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Description automatically generated](https://pt.smartsheet.com/try-it?trp=58147)MODELO DE PLANEJAMENTO ANUAL COM CALENDÁRIO**

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| NOME DA EMPRESA/ORGANIZAÇÃO | |  | | DATA | |  | |  | |  | |  | |  | |  |
| Nome | | |  | | DD/MM/AA | | | | | | | |  |  |  | |
| VISÃO GERAL | |  | |  | |  | |  | |  | |  | |  | |  |
| MISSÃO E VALORES | Descreva a missão e os valores da empresa. | | | | | | | | | | | | | | | |
| ESTRATÉGIAS |  |  | |  | |  | |  | |  | |  | |  | | | |  |
| FOCO DO MERCADO | Descreva o foco do mercado. | | | | | | | | | | | | | | | |
| FOCO OPERACIONAL | Descreva o foco operacional. | | | | | | | | | | | | | | | |
| FOCO DAS VENDAS | Descreva o foco das vendas. | | | | | | | | | | | | | | | |
| PRIORIDADES GLOBAIS | | |  | |  | |  | |  | |  | |  |  | |  |
| METAS | OBJETIVOS | PERÍODO | | | | | | | | NOME DO PROPRIETÁRIO | | ORÇAMENTO | | STATUS | | EQUIPE |
| T1 | | T2 | | T3 | | T4 | |
| Planos de conquistas | Ações |  | |  | |  | |  | | Nome | | R$ | | **NO PRAZO** | | Nome |
|  |  |  | |  | |  | |  | |  | |  | | **PRECISA DE ATENÇÃO** | |  |
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| **Janeiro de 20XX** | | | | | | |
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| **Fevereiro de 20XX** | | | | | | |  | |
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| **Março de 20XX** | | | | | | |  | |
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| **Abril de 20XX** | | | | | | |  | |
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| **Junho de 20XX** | | | | | | |  | |
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| **Agosto de 20XX** | | | | | | |  | |
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| **Setembro de 20XX** | | | | | | |  | |
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| **Novembro de 20XX** | | | | | | |  | |
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| **Dezembro de 20XX** | | | | | | |  | |
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